



# CONTACT DETAILS

**CONTACT US TO LEARN MORE AND TO  
SCHEDULE A WORKSHOP!**

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**EXPLORE THE POSSIBILITIES OF  
ENTREPRENEURSHIP EDUCATION TODAY!**



@thecloseschool



# PRE-COLLEGE PROGRAMS AT DREXEL'S CLOSE SCHOOL: **EMPOWERING TOMORROW'S ENTREPRENEURS**

Are your students ready to unleash their entrepreneurial spirit? Discover how the Charles D. Close School of Entrepreneurship at Drexel University can help them turn their ideas into reality with our innovative pre-college programs.

# STUDENT RESOURCES:

## RISING STARTERS SUMMER CAMP

Join us for a week-long immersive experience where high school students explore entrepreneurial solutions to real-world challenges. Engage in group projects and activities emphasizing collaboration, leadership, and effective communication. Learn business planning, financial literacy, and how to create and deliver the perfect pitch! Become a "Rising Starter" and kickstart your journey to success.

## RISING STARTERS PITCH COMPETITIONS

Held annually in the fall, students compete individually or with a team in our regional entrepreneurship pitch competition. Showcase your ideas, inventions, and businesses for a chance to win cash prizes.



# COUNSELOR AND TEACHER RESOURCES:

## ENTREPRENEURSHIP WORKSHOPS

Presented by Close School faculty, these workshops allow students to explore current entrepreneurship topics while developing their creativity, resiliency, and critical thinking skills. Each workshop provides 1-2 hours of content and includes an engaging and interactive exercise. For students in grades 10 - 12. Delivered in-person or virtually.

## LEARNING FROM FAILURE

Students will discover a newfound appreciation for failure as an essential part of learning. They will be equipped with the skills and mindset needed to turn setbacks into stepping stones toward future academic and personal success.

## PERSONAS

In this self-reflection and mindfulness exercise, students are guided as they discover their entrepreneurship personality type. Students will gain an understanding of how their distinctive traits can be harnessed as assets and how awareness of potential challenges can lead to proactive personal development.

## PURPLE COW- AN IDEATION EXERCISE

Building on Seth Godin's metaphor of the "Purple Cow," students are challenged to think critically and push the boundaries of their creativity as they explore the power of creative thinking and how it can transform ordinary ideas into extraordinary ones.

## SOCIAL IMPACT AND ENTREPRENEURSHIP

Purpose-driven entrepreneurial solutions that prioritize people as well as profit. This workshop emphasizes the importance of empathy and human-centered design. Students work in teams to analyze social, economic or environmental issues and develop solutions that truly meet the needs of communities. Students will engage in practical exercises to understand the perspectives of those affected while fostering a holistic and inclusive approach to problem-solving.

## PROFESSIONAL DEVELOPMENT

Equip yourself with the tools to foster entrepreneurial thinking in your students. Designed for teachers and counselors, our signature workshop, "The Importance of An Entrepreneurial Mindset for Today's Student" offers turnkey activities and resources to engage students in entrepreneurial thinking and action. Discover the value of an entrepreneurial mindset for student success and leave with tools your students can apply right away! Delivered in-person or virtually.

## PROGRAM DEVELOPMENT

Develop your entrepreneurship education program with our "train the trainer" sessions. Customized training to suit the needs of your school or program.